Melodie Dawn Miller

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SUMMARY OF QUALIFICATIONS

Passionate about reporting stories from Colorado communities, producing accurate, source-driven news coverage and cultural criticism that connects readers to current events, travel, arts and film.

Creative Thinker	Adobe Suite Expert Skills	Accurate Reporting Dedication
Flexible and Entrepreneurial	Microsoft Office Suite	Speed to Reader Focused
Fast Paced Temperament	WordPress Skills	Strong Judgement with Limited Data
Fact Focused	DSLR and Camcorder Skills	Project Ownership
Embrace Change	Strong Communication Skills	Extrovert, Crowd Comfortable
Excellent Time Management	AP Style - Strong Knowledge	Treats Others with Respect

Communication and Influencing Skills: Persuasive negotiator, with the ability to manage and influence multiple stakeholders to reach consensus. Strong communication skills with the ability to gather intelligence, generate ideas, and articulate workable solutions.

Strategic and Tactical Ability: Extensive strategic planning experience with the ability to connect strategies to realistic goals and tactics to process for successful execution, quality control, and optimal efficiency. Strong attention to detail and high-quality standards.

Problem Solving Skills: Natural problem solver using the STAR Method: identify the situation; define the task; describe actions appropriate to the situation; communicate results with multiple positive examples.

Team Management Experience: Talented project management specialist experienced in driving innovation and product development, and managing product developers, patternmakers, sample makers, the materials team, and sourcing staff.

Business Acumen: Ownership of budgeting, P&L, gross margin, and timeline responsibilities for multi-million-dollar apparel collections; contract negotiation, factory onboarding, trade regulations, duty rates, tariffs, and surcharges.

PROFESSIONAL EXPERIENCE

CU INDEPENDENT STUDENT NEWS - REPORTER **FEB 2024 – PRESENT**
Author of “Screen Time – the Melodious Report,” a recurring film review column evaluating new film releases. Report and write news stories covering campus news and arts, including coverage of the Denver Film Festival and Sundance Film Festival’s 2027 move to Boulder.

UNIVERSITY OF COLORADO, BOULDER – WRITING CENTER PEER TUTOR **FEB 2024 – PRESENT**
Provided one-on-one peer English writing tutoring for undergraduate, graduate, and PhD students and alumni, including writing strategies for writing essays, theses, and claim and argument development.

SPECIALIZED BICYCLE EQUIPMENT – SENIOR PRODUCT DEVELOPER **JULY 2021 – JANUARY 2023**
Ownership of Product Development for advanced concepts, including materials, trims, commercialization, overseeing the launch, collaborating with marketing and designers; hands-on development, sourcing and production of SPECIALIZED apparel.

SKEA LIMITED– LUXURY SKI WEAR - CONTRACTOR **MAY 2018 – PRESENT**
MANAGER OF PRODUCT DEVELOPMENT, SOURCING AND DESIGN **GOLDEN AND VAIL, CO**
Owned and oversaw design and development, including fabrics, trims, commercialization, and launches; collaborated with marketing and sales; led hands-on development, fitting, sourcing, and production.

PEARL IZUMI – PI/BLACK (CYCLING APPAREL) **AUG 2016 – MAY 2018**
MANAGER - ADVANCED DESIGN CONCEPTS DEVELOPMENT **LOUISVILLE, CO**
Owned product development for advanced concepts, including materials, trims, commercialization, launch oversight, and collaboration with marketing and designers; led hands-on development, sourcing, and production of PEARL iZUMi rapid development and a patent-pending product.

- Led apparel and fabric development to support innovation, durability, and functional alignment with brand ID.
- Directed fitting requirements and fit sessions
- Worked directly with patternmakers to execute fit requests and revisions
- Worked with in-house physiologists and athletes to design apparel that meets high performance standards
- Created new product for advanced concepts; apparel and accessories in CENTRIC PLM
- Collaborated with athletes for product testing and product development
- Extensive travel to Europe, USA and Asia factories and mills for R&D, materials sourcing, production sourcing and product development

GAIAM (YOGA APPAREL) **AUG 2014 – AUG 2016**
DIRECTOR OF PRODUCT DEVELOPMENT, SOURCING AND PRODUCTION **LOUISVILLE, CO**
Member of a 4-person senior management team, with ownership of development, materials and sourcing of GAIAM apparel.

- Directed and commercialized apparel launch for retail sales of $30 million
- Led Product Development, Sourcing, Production, Materials and Fit
- Collaborated on trend and color; designers, developers, and fabric development for innovation
- Established and onboarded sourcing in Vietnam; working with Korean and Taiwan agency
- Met financial goals as outlined by the corporate budget

GIRO SPORT DESIGN (CYCLING APPAREL) **NOV 2012 – AUG 2014**
DIRECTOR OF CREATIVE, PRODUCT DEVELOPMENT, SOURCING AND PRODUCTION **SANTA CRUZ, CA**
Member of a 5-person senior management team, owning development, design, materials, and sourcing.

- Directed Designers, Materials, Product Managers, Product Developers, and Sourcing
- Onboarded Asia and Domestic Sourcing, Central America and Mexico, and Product Development in Italy
- Produced quality product with on-time delivery to warehouse
- Collaborated with athletes for product testing and product development

SIERRA DESIGNS (OUTDOOR APPAREL AND TECHNICAL OUTERWEAR) **SEPT 2007 – AUG 2012**
DIRECTOR OF PRODUCT DEVELOPMENT, DESIGN AND SOURCING **BOULDER, CO**
Member of the senior management team, owning merchandising, design, development, and sourcing.

- Directed Designers, Materials, Product Managers, Product Developers, and Sourcing
- Hands-on direction of fitting, tech-pack execution and product development
- Collaborated and developed athlete apparel to climb Mount Everest
- Executed line planning, customer identification and line development
- Established and maintained development calendar

PERRY ELLIS, EDDIE BAUER, LONDON FOG **2002-2006**
DIRECTOR OF DESIGN AND PRODUCT DEVELOPMENT - APPAREL **BAINBRIDGE ISLAND, WA**
Provided tactical direction to Product Development and Design, aligned with brand identity and goals for product launch and go-to-market strategies.

- Ownership of Directing Materials team, Product Designers and Product Developers
- Worked extensively with retail customers to develop OEM projects

MELODIE MILLER DESIGN (CREATIVE OUTSOURCING) **1997-2007**
CREATIVE DIRECTOR - OWNER **BAINBRIDGE ISLAND, WA**
Industry-leading, independent apparel product design and development resource, catering to the outdoor industry outsourcing needs. Clients included: Nordstrom, Woolrich Sweaters, Meister Sweaters, Smartwool Sweaters, Neve Sweaters, Marmot, Helly Hansen, REI, 3M, Descente, Thinsulate Insulations, Garts, Dicks Sporting Goods, and Kelty.

- Owned the development of innovative apparel products for leading outdoor apparel manufacturers
- Directed Materials Sourcing, Sales, Design and merchandising, offering outsourced creative services
- Employed 2 Apparel Designers, 1 Graphic Designer, 2 Product Developers

RECREATIONAL EQUIPMENT **1990-1997**
MANAGER OF DESIGN, PRODUCT DEVELOPMENT AND R & D CENTER - APPAREL **SEATTLE, WA**
Led a high-volume, leading outdoor retailer REI-branded apparel development team including Designers, Product Developers, Patternmakers, and Prototype Sewers. Facilitated product management between REI Buyers and Product Development to align with brand identity and meet financial goals.

- Manager of a 7-person team; Developers, Materials Development, Designers, Patternmakers and Sample Makers
- Created concept assortment plan outlines for presentation to buying team
- Led fabric development for innovation, durability and functional alignment with product
- Produced quality prototypes with on-time delivery to buying team

SEATTLE CENTRAL COMMUNITY COLLEGE **1983-1984**
INSTRUCTOR: PATTERN-MAKING, DRAPING, GRADING **SEATTLE, WA**

- Taught beginning, intermediate and advanced students: Patternmaking, Draping and Grading

ROFFE SKIWEAR **1979-1982**
DESIGN, PRODUCT DEVELOPMENT, PATTERN-MAKING, GRADING **SEATTLE, WA**

- Performed advanced development, patternmaking, grading, and designing of complex, multilayer skiwear apparel

EDUCATION

University of Colorado
Bachelor's Degree, ENGLISH, Creative Writing - December 2021 – With Distinction
Bachelor's Degree, CLASSICAL CIVILIZATIONS - December 2021 – With Distinction

Seattle Central Community College, Seattle, Washington
AA APPAREL DESIGN AND DEVELOPMENT (DEGREE)

Art Institute of Seattle, Seattle Washington
AA VIDEO PRODUCTION (DEGREE)

AWARDS AND RECOGNITION

"Editors Choice" Sierra Designs Tov DriDown Jacket
BackPacker Magazine (Gear Guide Nov 2012)

"Editors Choice" Sierra Designs Core Comfort Technology
Camping Life Magazine (2011)

"Must Have" Sierra Designs Gnar Puffy Hoody
Climbing Gear Guide (Gear Guide Nov 2011)
Backpacker Magazine (May 2011)
Camping Life (Nov 2010)

"Editors Choice" Sierra Designs Lunatic Ski Pant
Backcountry Magazine (Nov 2010)

"Must Have" Sierra Designs Fireside Bootie
Backcountry Magazine (Nov 2010)

"Gear of the Year" Sierra Designs Peak Bagger Jacket
Outside Magazine (2000)